

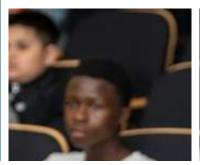
2023-2024 ANNUAL REPORT

HISTORY

Founded in 1969 to combat Philadelphia's dropout crisis, Philadelphia Academies, Inc. (PAI) pioneered the Career Academy Model, which has since been adopted by over 8,000 schools nationwide. Today, PAI continues its mission through Workforce Development Initiatives and Success Networks, equipping students—particularly Black and Brown youth—with the training, credentials, and mentorship needed to access high-wage careers. By embedding career-connected learning within Philadelphia's public schools, PAI bridges systemic gaps that have long excluded marginalized students from economic mobility. More than five decades later, the organization remains at the forefront of ensuring that talent, not zip code, determines opportunity.

OUR MISSION

To be an innovative non-profit organization that works with students, educators, and partners to improve outcomes for Philadelphia's young people.













A world where all young people have the skills, resources, and networks to reach their full potential.

The Philadelphia Academies has been a founding pillar to my success. They presented me the necessary soft skills that have given me a clear advantage when contacting employers, along with the training and information on how to conduct myself after employment. I owe a great deal of my success to Philadelphia Academies for helping me get my foot in the door of my industry. **Jordy Navas Garcia**

ALUMNI,

Mastbaum High School Electrical Student - PACT

Program, 2023

FROM THE PRESIDENT & CEO



F. Christopher Goins

PRESIDENT & CEO, Philadelphia Academies, Inc.

ON BUILDING UPON THE PROGRESS WE'VE MADE, STRENGTHENING OUR PARTNERSHIPS AND EXPANDING THE REACH OF OUR PROGRAMS.

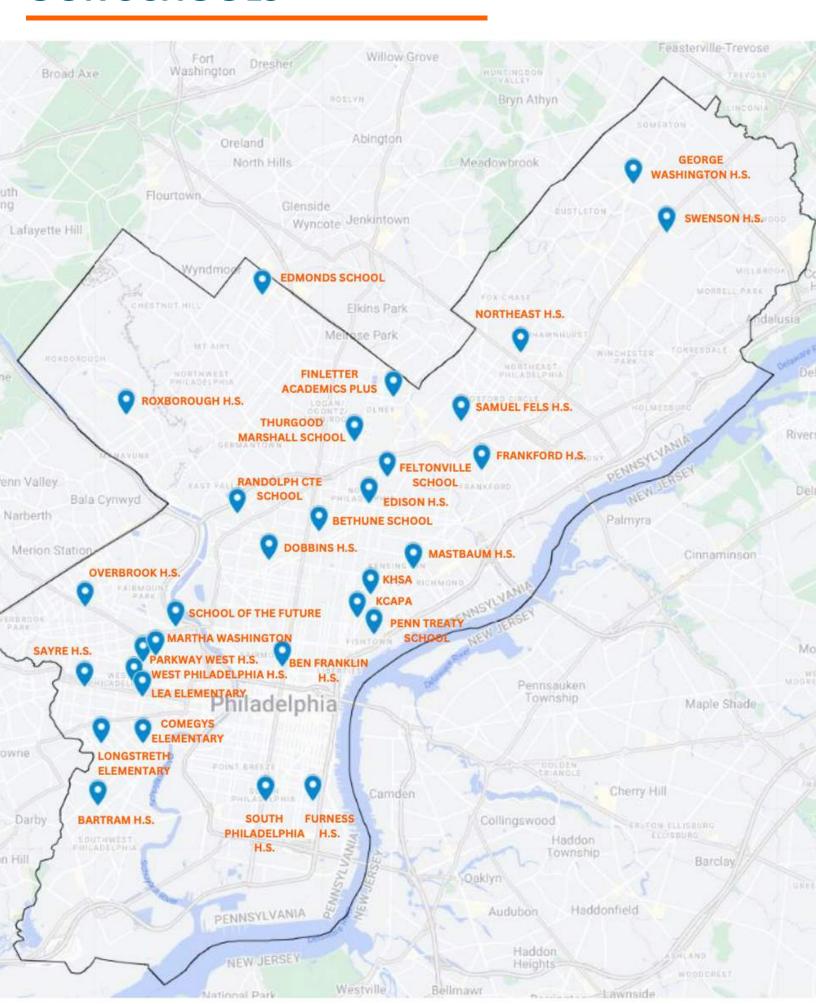
As we reflect on and celebrate our impact during the 2023-2024 school year, I want to express my deepest grattitude to our remarkable staff. From the moment I joined PAI as the organization's 4th President & CEO, they have welcomed me with open arms and shown an unwavering commitment to improving student outcomes across Philadelphia. Their dedication to our mission inspires me every day, and it is with great pride that I lead this passionate team.

In addition to our programming growth, we took important steps to refresh our identity. A significant milestone of this year was the launch of our new logo, which represents PAI as a cohesive, unified symbol distinguishing us as a non-profit and reinforcing our abbreviated name in a bold, modern way.

It further represents our foundational role in supporting schools and students, and as the flag waves proudly, it signifies our position as a flagship local organization and leader in educational innovation and student development.

Looking forward, we remain focused on building upon the progress we've made, strengthening our partnerships and expanding the reach of our programs. I thank you for your continued support and for standing with us as we work toward a brighter, more equitable future for Philadelphia's students.

OUR SCHOOLS





John Bartram High School

• 9th Grade Success Network



Benjamin B. Comegys School

• Middle School Career Connected Learning



Murrell Dobbins Technical High School

- 9th Grade Success Network
- Tourism & Hospitality Management



Dornsife Center

Philly Tech Gateway



Thomas A. Edison High School

• 9th Grade Success Network



Franklin S. Edmonds School

• Middle School Success Network



Feltonville School of Arts & Science

Middle School Success Network



Samuel Fels High School

• 9th Grade Success Network



Thomas K. Finletter Academics Plus

• Middle School Success Network



Frankford High School

- 9th Grade Success Network
- Tourism & Hospitality Management



Benjamin Franklin High School

- 9th Grade Success Network
- Tourism & Hospitality Management



Horace Furness High School

• 9th Grade Success Network



Kensington Creative & Performing Arts HS (KCAPA)

• 9th Grade Success Network



Kensington Health Sciences Academy

• 9th Grade Success Network



Henry S. Lea Elementary School

• Middle School Success Network



Thurgood Marshall Elementary

• Middle School Success Network



William C. Longstreth School

- Middle School Success Network
- Middle School Career Connected Learning



Jules E. Mastbaum School

- 9th Grade Success Network
- Tourism & Hospitality Management
- PACT Program
- Student Success Center

Mary McLeod Bethune Elementary

• Middle School Success Network



Northeast High School

• 9th Grade Success Network



Overbrook High School

• 9th Grade Success Network



Parkway West High SChool

• ECE Pre-Apprenticeship



Penn Treaty High School

• 9th Grade Success Network



Randolph Technical High School

9th Grade Success Network



The Academies at Roxborough

• 9th Grade Success Network



William Sayre High School

• 9th Grade Success Network



School of the Future

• 9th Grade Success Network



South Philadelphia High School

• 9th Grade Success Network



Swenson Arts & Technology High School

• Tourism & Hospitality Management



Martha Washington Academics Plus

- Middle School Success Network
- Middle School Career Connected Learning



George Washington High School

9th Grade Success Network Tourism & Hospitality Management



West Philadelphia High School

9th Grade Success Network

BY THE NUMBERS

7,124
STUDENTS SERVED

55% Black, 25% Latino, 8% Asian 7% White, 7% Multi/Other



124
INDUSTRY
PARTNERS

31 mi

9 PROGRAMS

865



VOLUNTEER HOURS LOGGED.
THANKS TO OUR 170 INCREDIBLE VOLUNTEERS!

\$68,408

SCHOLARSHIPS AWARDED

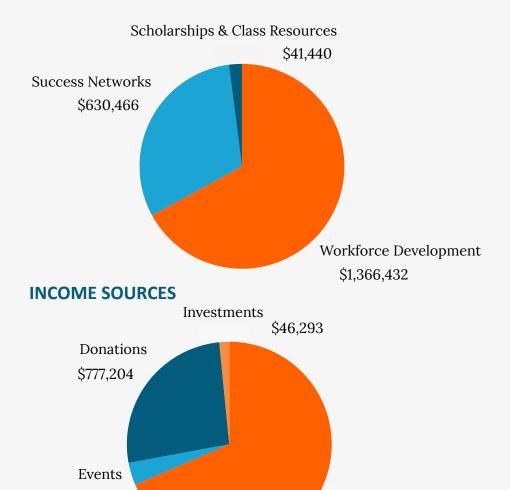


571

SCHOOL LEADERS AND EDUCATORS SUPPORTED

FINANCIAL HIGHLIGHTS

PROGRAMMATIC SPENDING





* Net of Expenses (Actual Gala revenue \$143,205)

Platinum Transparency 2024

Candid.

Programmatic Spending

88%

Of every dollar raised went back to our programming efforts.

> Fundraising Expenses

4%

Charity navigator recommends 10% or less

Management Expenses

8%

Overhead share of each dollar spent.

A THANK YOU TO OUR DONORS

\$500,000+

- Pennsylvania Convention Center Authority
- Neubauer Family Foundation

\$100,000+

- Drexel University
- · Commonwealth of Pennsylvania
- Berstein Family Foundation

\$50,000+

- William Penn Foundation
- Philadelphia Works
- Chubb
- Wellington Management Foundation
- Comcast
- Philadelphia Trading Inc.
- Stanley Black & Decker/DeWalt
- Spark Therapeutics
- WSFS Cares Foundation

\$20,000+

- The School District of Philadelphia
- Stephen and Nancy Rauscher
- JEVS Human Services
- Independence Blue Cross
- Lincoln Financial Group
- Philadelphia Youth Network

\$5.000+

- Mr. and Mrs. John Mucha
- The Allen Hilles Fund
- Stradley Ronon Stevens & Young, LLP
- Asplundh Tree Experts
- Hamilton Family Trust
- PECO
- Republic Bank
- Penn Medicine

\$1,000+

- Monica Moody-Wrenn
- Mark Goodman
- Ian Sladen
- Alston & Bird
- BlankRome
- Duane Morris
- Marsh McLennan Agency
- · Philadelphia Federation of Teachers
- Community College of Philadelphia
- F. Christopher Goins
- Philadelphia Activities Fund
- Wawa Foundation
- Christopher Edwards
- Jay Vazquez
- Brinker Simpson & Co.
- Haggerty GoldbergSchleifer & Kupersmith, PC
- Perna Frederick LLC
- Philadelphia AFL-CIO

OUR 2023 - 2024 TEAM



LEADERSHIP

F. Christopher Goins

President & CEO Philadelphia Academies, Inc.

Cheryl Lafferty

Senior Program Director Philadelphia Academies, Inc.

Ilene Merlino

Senior Director, Finance & Administration Philadelphia Academies, Inc.

Mariska Bogle

Director, Tourism & Hospitality Philadelphia Academies, Inc.

Crystal Lanier

Director, Workforce Development Philadelphia Academies, Inc.

Nadia Schafer

Director, On-Track Success Networks and Evaluation Philadelphia Academies, Inc.

BOARD

Ian Sladen, Chair

Vice President, Corporate Education and Career Services **Drexel University**

Monica Moody-Wrenn, Vice Chair

Director of Human Resources PECO

Ron Bernal, Secretary

Finance Manager Pennsylvania Convention Center Authority

John W. Mucha, Treasurer

Retired, Partner KPMG, LLP

Kirsten Culbertson

Senior Director, Internal Communications **Comcast Corporation**

Christopher Edwards

Area Manager Wawa, Inc.

Patrick J. Eiding

President Philadelphia Council AFL-CIO

Mark Goodman

Vice President, Equity Research Analyst Wellington Management

Jerry T. Jordan

President Philadelphia Federation of Teachers

Dan Klein

Managing Director Slalom

Brett Mayfield

Senior Vice President and President of Local Markets Independence Blue Cross

Sylvester Mobley

Founder & CEO Coded by Kids

Stephen J. Rauscher

Retired, Vice President of Operations Rohm & Hass

Cameron Redfern

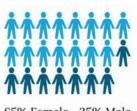
Associate Stradley Ronan Stevens & Young LLP

F. Christopher Goins, Ex Officio

President and CEO Philadelphia Academies, Inc.

117

52% 35% 8% 4% Hispanic Multi



65% Female 35% Male

SUPPORT OUR WORK



Philadelphia Academies, Inc. is qualified 501(c)3 non-profit. Your generous tax-deductible gift allows us to achieve our mission of improving outcomes for students in Philadelphia.

Make a difference today!

Check

Checks can be made payable to Philadelphia Academies, Inc. and directed to 1500 JFK Blvd, Suite 312, Philadelphia, PA 19102

<u>EITC</u>

The Educational Improvement Tax Credit (EITC) Program awards tax credits to eligible businesses contributing to state-approved Educational Improvement Organizations (EIO), like Philadelphia Academies, Inc.

IRA Distributions

Naming Philadelphia Academies, Inc. as a recipient of your mandatory IRA distribution can provide with additional tax advantages. Be sure to discuss with your financial advisor.

Planned Giving

Writing Philadelphia Academies, Inc. into your will as a simple bequest ensures our efforts to improve student outcomes.

<u>Online</u>

We accept donations at www.academiesinc.org/donate. Simply scan the QR code to visit!



Contact Tamir D. Harper, Dir. Development & External Affairs at tharper@academiesinc.org







@academiesinc



IMPROVING STUDENT OUTCOMES SINCE 1969.









